



- REPLACEMENT SHEET -

Title: METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS

Application of: Samra et al.

Serial No: 09/474,588 Docket No: 17207-00005 (85IF-00103)

Atty: Daniel M. Fitzgerald; Phone: (314) 621-5070

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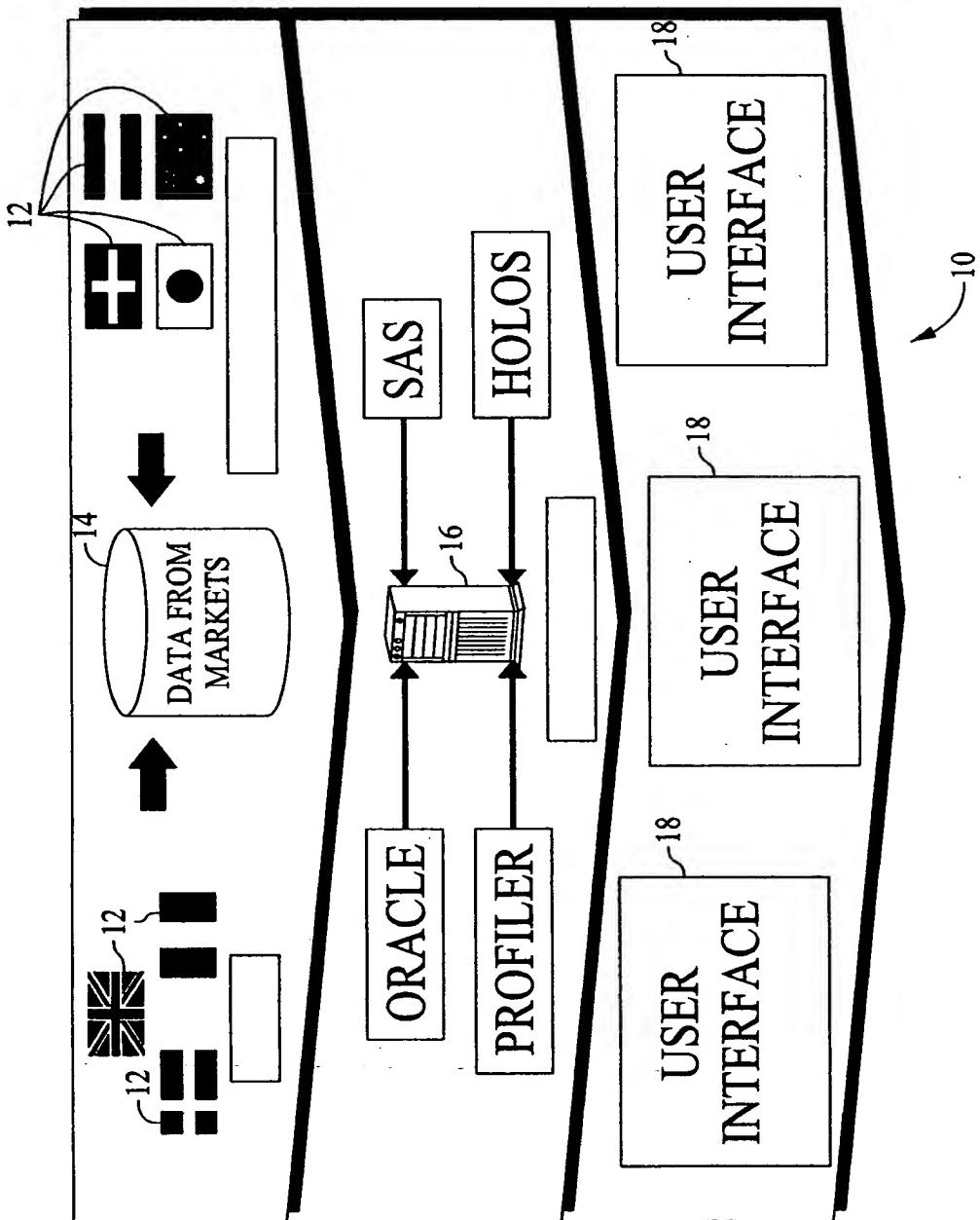


FIG. 1

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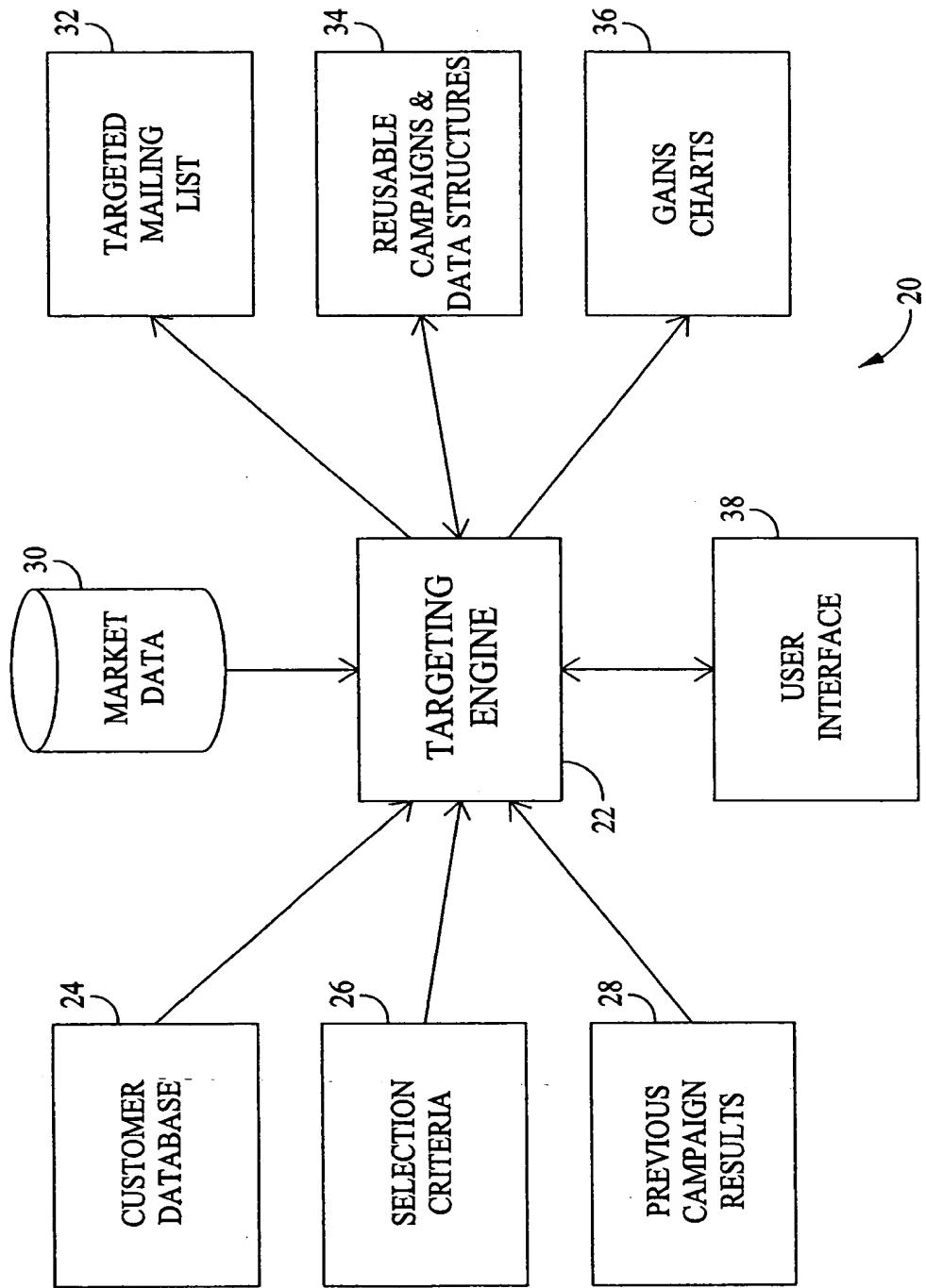


FIG. 2



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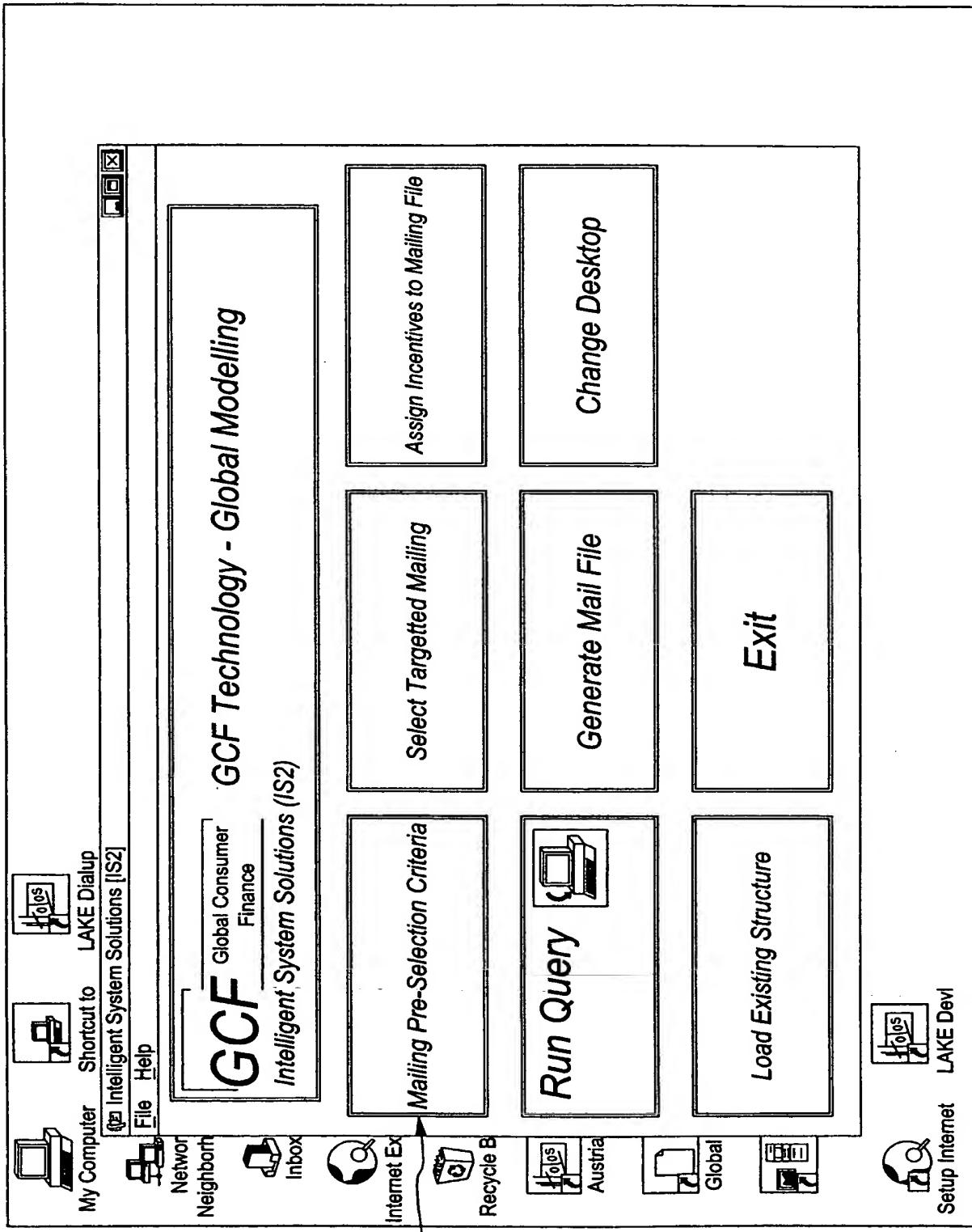


FIG. 3



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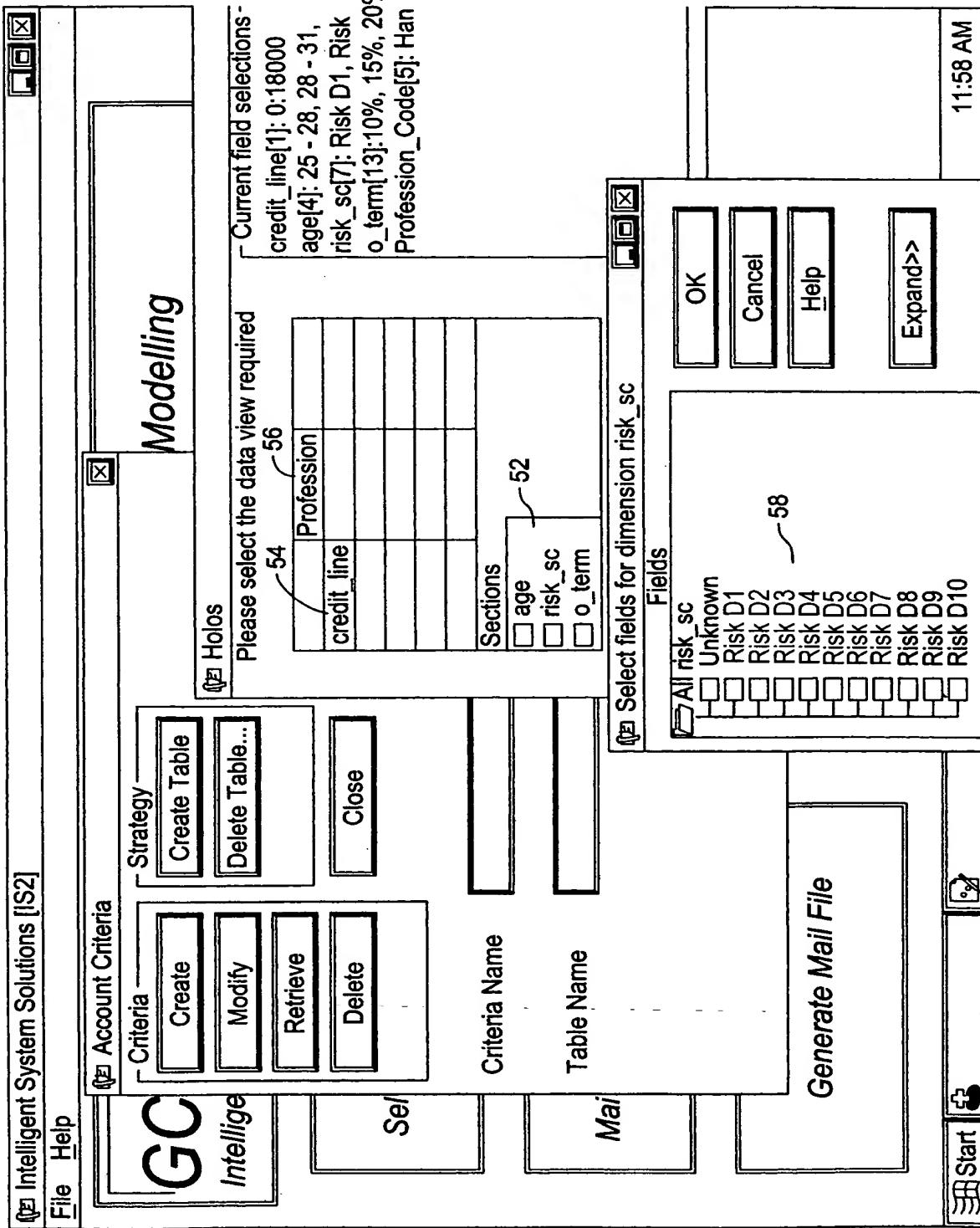


FIG. 4



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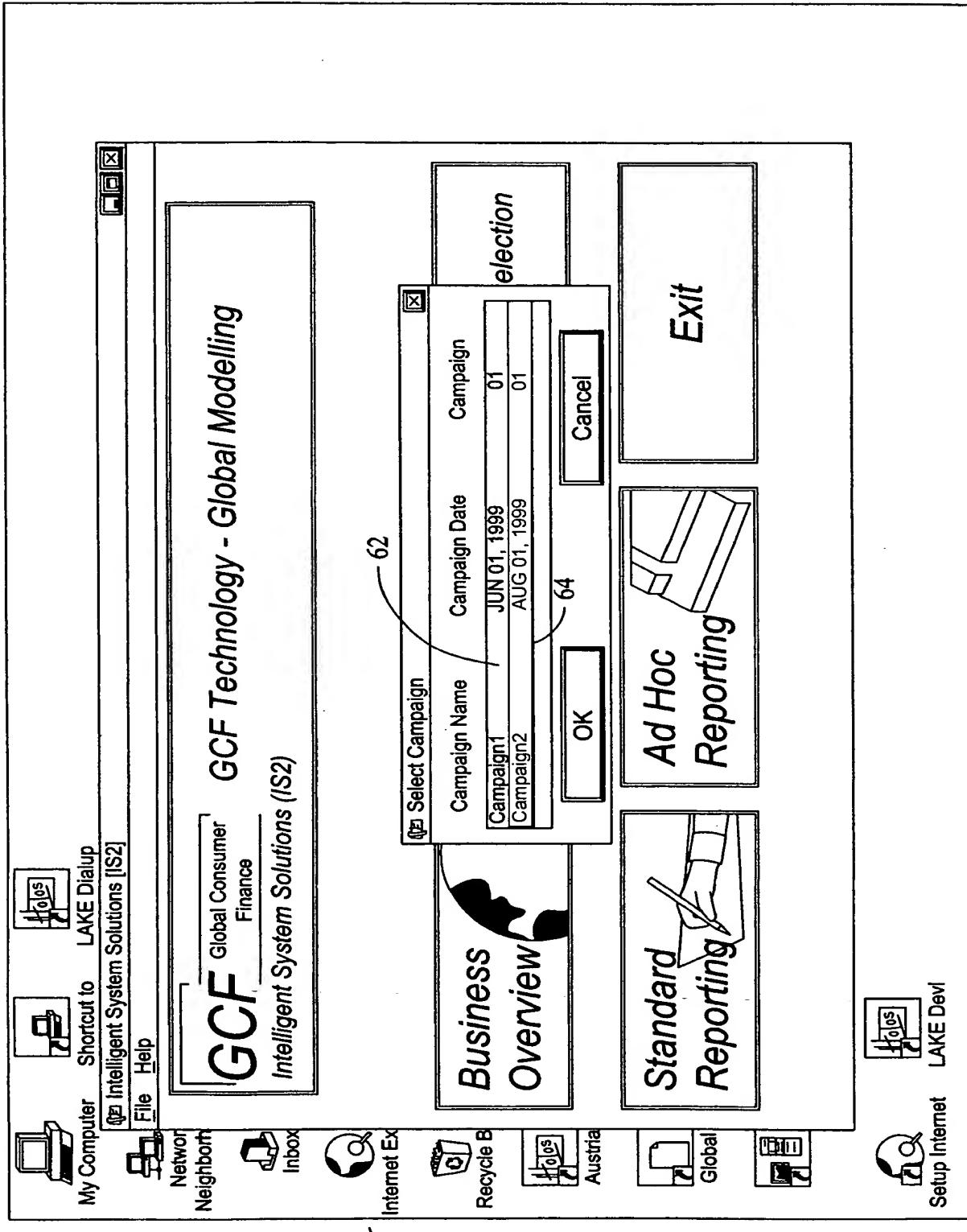


FIG. 5



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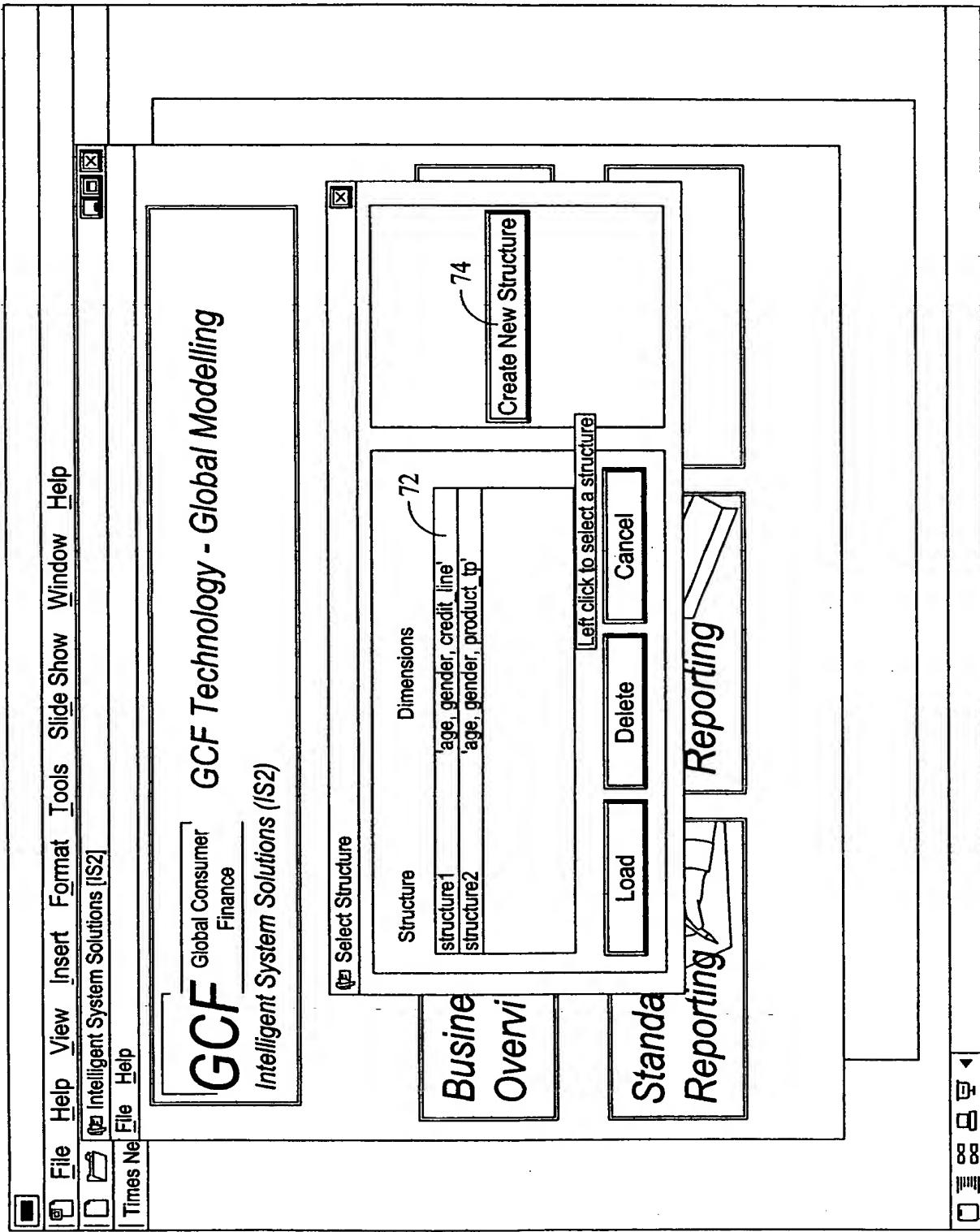


FIG. 6



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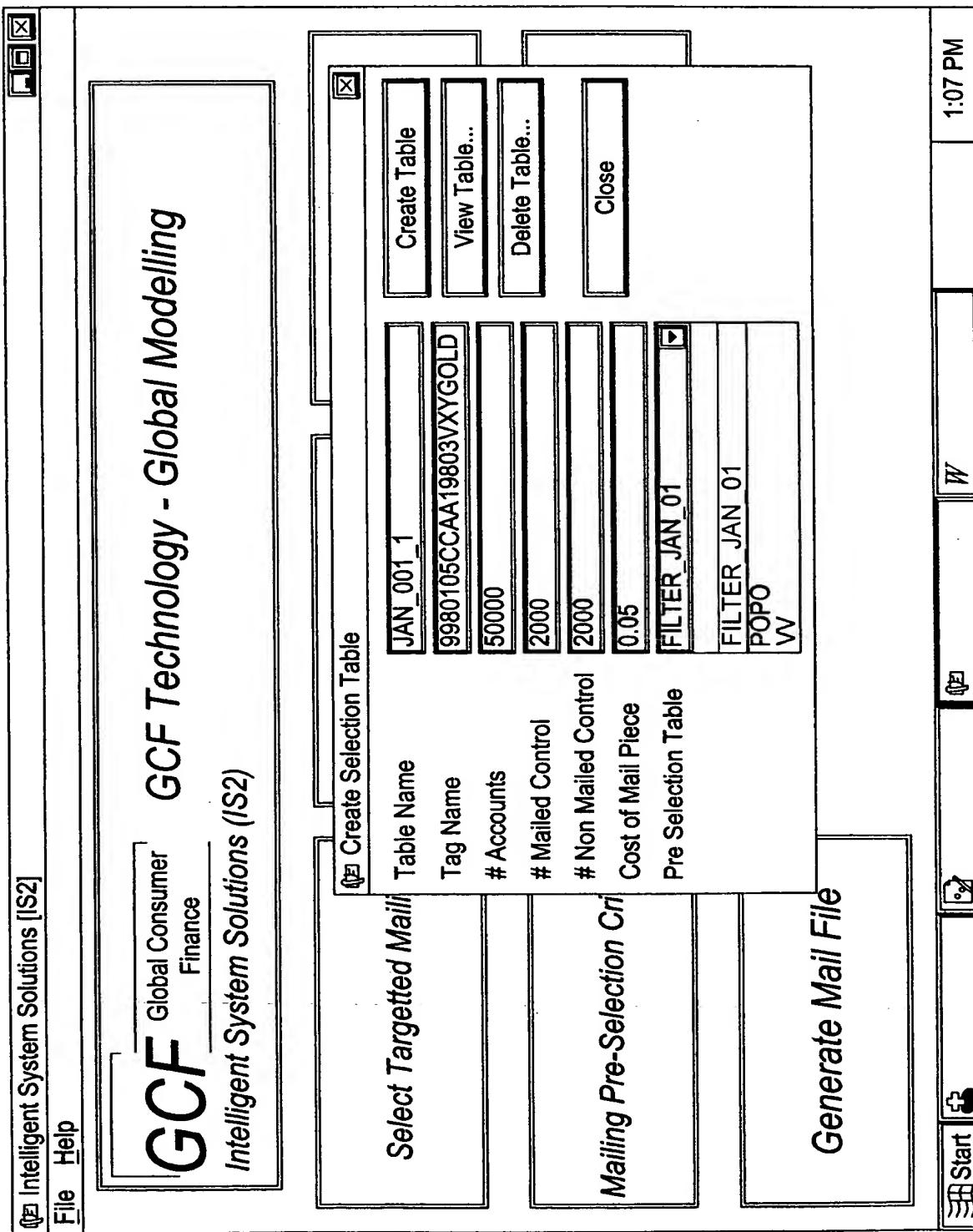
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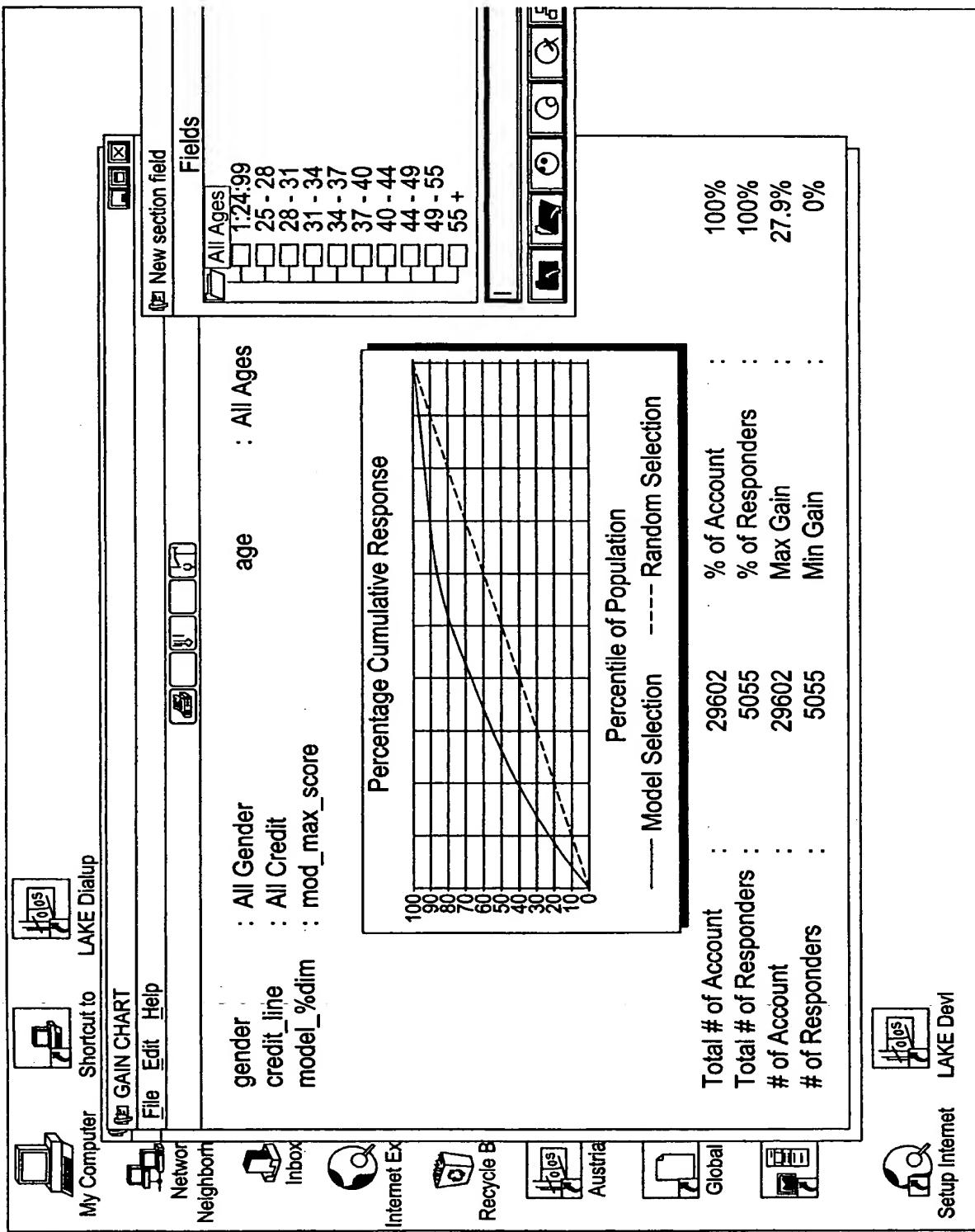


FIG. 8